

intech  
S Y S T E M S

The leading independent retail solutions provider

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## Sell

- Offline capability for uninterrupted trading when your network is down. Customers don't have to wait; no sales are lost.
- Faster transaction times reduce the time customers spend in queues and the risk of walking away.
- Ease of use frees store staff up to focus on the customer, rather than on the mechanics of processing a sale. The intuitive workflows mean there are fewer errors and employee satisfaction is higher.
- Visibility of up-to-date inventory position empowers staff to quickly locate products in-store; in other branches, or in the warehouse.

## Manage

- Instant access to sales and inventory data gives you the most up-to-date information with which to make informed and timely decisions that can be implemented as soon as you decide the time is right.
- Full data integrity gives you peace of mind that you are equipped with all the details you need to make important business decisions.
- Multi-store inventory control lets you manage stock levels, replenishment and purchasing across stores. Tracking buying preferences across stores gives you the ability to identify best-performing lines and keep them in stock so that customers can always find what they want.
- Sophisticated promotions and pricing can be customised by customer segment to reflect value; by store to boost regional performance; and by product to stimulate demand. Promotions can be monitored for effectiveness and updates in real time.

## Profit

- Increase revenue. Optimising customer experience and individual recognition results in repeat visits and customer loyalty. Automating cross-sell and up-sell opportunities drives up spend per visit.
- Reduce inventory cost. Automating stock levels, ordering and replenishment within and across stores allows you to control inventory cost without compromising customer choice.
- Lower total cost of ownership. The use of common platforms and infrastructure ensures you system is scalable, cost effective and future-proofed. Infinity is straightforward to configure, manage and use which reduces ongoing IT and training costs.
- Decrease shrinkage. Rigorous monitoring and control of cash handling, discounting and returns minimizes losses due to fraud.

## About In-Tech Systems

In-Tech Systems are a leading independent retail systems solutions provider. Our proven solutions can deliver tangible benefits to small, medium and large multiple retailers, food and convenience retailers and the hospitality, education and leisure sectors. In-Tech Systems also offer a full range of services covering consultancy, installation, hardware supply and maintenance and software support and helpdesk services.

## CHOISE Retail Management System

Head Office, Back office and Point of Sale

## What annoys your customers about shopping?

- Getting served quickly and efficiently
- Out of Stock products
- Finding staff to answer questions or assist in purchases
- Employee knowledge about products and / or other stores
- Visible pricing on products or shelves



## CHOISE Retail Management System...

The *CHOISE* Retail Management System runs at Head Office, Store Back Office and POS – all communicating in real time across the Internet. A retailer may run *CHOISE* at all three tiers across their organisation or at any one level. *CHOISE* is designed to manage all Merchandising and Sales activities, from POS to Board reports in industries as diverse as grocery, footwear, fashion, speciality foods, non-food, off-licences, pharmacy...

Our smallest customer has one store, our largest has over 100. The system runs centrally on leading databases such as Microsoft SQL Server and you can choose the scale and investment that you need to match your retail organisation. The system is available as a multi-currency, multi-tax environment, that's why it's in use on numerous off-shore locations.

The *CHOISE* solution can be installed on a single computer, multi user network, thin-client or touchscreen POS. Once the *CHOISE* system is installed it can be maintained via the internet, with all support, service and help available through In-Tech Systems renowned support teams. The software is designed to allow retailers to increase Sales and GP%. This is done by providing you with up to the minute information that the system will present as knowledge. If you know what you are doing right – do more of it!

By implementing the *CHOISE* solution and our suggested business methods, higher profits can easily be achieved. Increased customers, increased customer spend, supplier discounts, better buying and increased availability all add up to more profit for you and your retail business.



**Our smallest customer has one store, our largest has over 100.**

**Providing you with up to the minute information**

## In Retailing, Time is Money

Today's shopper is looking for fast, efficient service and the right product – where and when they want it; while store managers and sales staff need the tools and knowledge to perform effectively and confidently.

- The longer stock sits on the shelf, the more it costs you
- The less time customers spend at the checkout or looking for products, the more satisfied they'll be
- The faster you get access to data, the more responsive and better your decision making
- The less time you spend managing your technology, the more time you can spend using

*CHOISE* gives you real time business information and frees you up to make timely decisions that help cut costs, boost sales and retain customers. The intuitive, easy-to-use, point of sale module leaves sales staff free to focus on making the retail experience more enjoyable for customers.

